The Veterans Metrics Initiative
Wave 1 Program Common Components for the Education Domain, October 2017

BACKGROUND
- Wave 1 participants nominated education programs they used since they discharged from the military or deactivated from Active Duty. 25% reported using a program in the education domain.
- Programs with verified URLs (n=258) and nominated by three or more Veterans were coded in Summer 2017 using the common components analysis technique.
- Of the programs coded, 19 programs were in the education domain.
- Information presented below reflects the proportion of programs with each component.

CONTENT COMPONENTS
Content components assess what a program teaches or what information it provides.
- School-related information - 44%
- Translating military education - 39%
- Career planning and exploration - 33%
- Job training and certification - 28%
- Accessing benefits - 17%
- Paying for education - 11%
- Entrance and certification exam preparation - 11%
- Transitioning to civilian school - 11%

PROCESS COMPONENTS
Process components assess how a program conveys information or teaches skills.
- Reading online: 0-39% of content
- Mentors or coaches: 0-28% of content
- Direct instruction: 0-22% of content
- Interactive online tool: 0-17% of content
- Networking group: 0-6% of content

BARRIER REDUCTION COMPONENTS
Barrier reduction components assess whether the program provides tangible supports or reduces barriers to accessing the program.

Components for increasing access:
- Transportation to the program - 16%
- Reduced or covered fees - 11%
- Lodging provided - 5%
- Addressed stigma of program use - 5%

Tangible support components:
- Scholarship for education - 26%
- Licensing assistance - 26%
- Cash (non-tuition support) - 11%

SUSTAINABILITY COMPONENTS
Sustainability components assess how a program keeps participants engaged once formal programming has ended.
- Participant awards - 11%
- Referrals - 6%
- Merchandising - 6%
- Helpline - 26%

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